

# Elizabeth Nader

*the mindset maven™*

*Guiding high performers to map their mindset to their message, so they can effectively express who they are and why their ideas should win.*



## CONTACT



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## SOCIAL MEDIA



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## HIGHLIGHTS

- Author of "Master Your Mindset the Master's Way"
- Certified Life Coach (CTACC)
- Bachelor of Arts, Business Management
- Master of Business Communications Certificate
- Master of Theology, Doctoral Student
- Wife, mother of four children
- 12-year corporate career in consulting, sales, technology and publishing
- 18+ years as a serial entrepreneur
- Co-founded INC 5,000 Fastest Growing Company
- Host of *The Nader Narrative* and *Jersey 1<sup>st</sup> TV*, weekly live online interview shows
- Teacher, writer, speaker, and coach
- Debate and persuasive speaking trainer

## PROFILE

Elizabeth Nader is a VISIONARY, inspiring others to discover their true selves...before the world told them differently. She is a mindset coach, experienced businesswoman, motivational speaker, teacher, and author of "Master Your Mindset the Master's Way". In addition to a successful corporate career, Elizabeth founded several businesses with her husband, including one which was ranked on the Inc 5,000 Fastest Growing Companies list. Her enthusiasm for overcoming obstacles and discovering purpose, love of entrepreneurship, energetic drive, and unwavering belief in people's potential propels her clients and students into new realms in both their personal and professional lives.

## ENTREPRENEURIAL EXPERIENCE (2002–present)

**Founder and CEO**, The Idea Woman, LLC

Mindset and Entrepreneurial coaching, teaching, speaking, and publishing. [elizabethnader.com](http://elizabethnader.com) [masteryourmindsetbook.com](http://masteryourmindsetbook.com)

**Co-Founder and COO**, Lallygone LLC and

Structural engineering design/build company co-founded with husband who is a structural engineer. [lallygone.com](http://lallygone.com)

**Co-Founder and VP Sales & Marketing**, Nader Homes, Inc Residential Builder and Remodeler. Named on the INC Magazine 5,000 Fastest Growing Company list in 2008.

**Co-Owner and Publisher**, Project 139, LLC (TapInto)

Franchise owner of online community newspaper for Florham Park and East Hanover, New Jersey

## CORPORATE EXPERIENCE (1991-2002)

*Management Consulting, Publishing, Sales, Marketing, Technology*

**Regional Sales Manager**, Vitria Technology (NASDAQ:VITR)

**Exec VP Sales/Business Alliances**, Lightning Rod Software

**Vice President of Sales**, SPS Commerce Inc.

**Director of National Sales**, AisleFive (KeyTech Investment)

**Vice President, Sales and Marketing**, KeyTech (KeyTech

**Director**, MSP Interactive (KeyTech Investment)

**Custom Publishing Manager**, MSP Communications (KeyTech

**Management Consultant**, Andersen Consulting